

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Marc-David Cohen

Application No.: Not Yet Assigned

Art Unit: Not Yet Assigned

Filed: Herewith

Examiner: Not Yet Assigned

For: **COMPUTER-IMPLEMENTED OFFER
OPTIMIZATION SYSTEM AND METHOD**

Attorney Docket No.: 343355600039

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

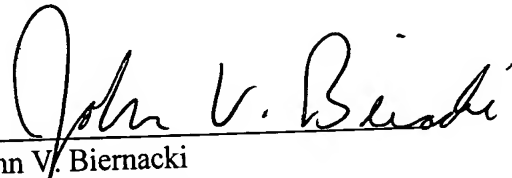
Sir:

This Statement is submitted in compliance with 37 C.F.R. § 1.56.

A list of patent(s) and/or publication(s) is set forth on the attached Form PTO-1449.

Any fees required for the proper filing of this Information Disclosure Statement should be withdrawn from Jones Day's Deposit Account No. 50-1432, account 343355600039.

Respectfully submitted,



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Date: Sept. 29, 2003

FORM PTO-1449 (Modified) U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE <div style="text-align: center;"> INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use several sheets if necessary) </div>										Atty Docket No.: 343355600039									
(37 CFR 1.98(b))										Serial No.: Not Yet Assigned									
										Applicant(s): Marc-David Cohen									
										Filed: Herewith									
										Group: Not Yet Assigned									
U.S. PATENT DOCUMENTS																			
Exam. Init.		Patent Number							Issue Date	Patentee	Class	Subclass	Filing Date						
		5	6	2	7	9	7	3	05/06/1997	Armstrong et al.									
		5	9	6	3	9	1	0	10/05/1999	Ulwick									
		6	0	0	9	4	0	7	12/28/1999	Garg									
		6	0	2	9	1	3	9	02/22/2000	Cunningham et al.									
		6	0	7	8	8	9	2	06/20/2000	Anderson et al.									
		6	1	1	5	6	9	1	09/05/2000	Ulwick									
		6	2	3	6	9	7	7	05/22/2001	Verba et al.									
		6	5	8	4	4	4	7	06/24/2003	Fox et al.									
FOREIGN PATENT OR PUBLISHED PATENT APPLICATION																			
Exam. Init.		Document Number							Publication Date	Country or Patent Office	Class	Subclass	Translation Yes No						
		0	1	1	6	2	3	7	08/22/2002	US									
		0	1	2	3	9	3	0	09/05/2002	US									
		0	1	6	9	6	5	4	11/14/2002	US									
		0	0	7	8	8	3	0	04/24/2003	US									
		0	0	8	3	9	2	4	05/01/2003	US									
		0	0	8	3	9	2	5	05/01/2003	US									
		0	0	8	8	4	5	8	05/08/2003	US									
		0	0	9	7	2	9	2	05/22/2003	US									
		0	1	1	0	0	8	0	06/12/2003	US									
		0	1	2	0	5	8	4	06/26/2003	US									
		0	1	2	6	0	1	0	07/03/2003	US									
OTHER DOCUMENTS (Including Author, Title, Date**, Relevant pages, Place of Publication***)																			
Examiner										Date Considered									
EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.																			